



Live Your Life In The Cloud

Dave Paradi

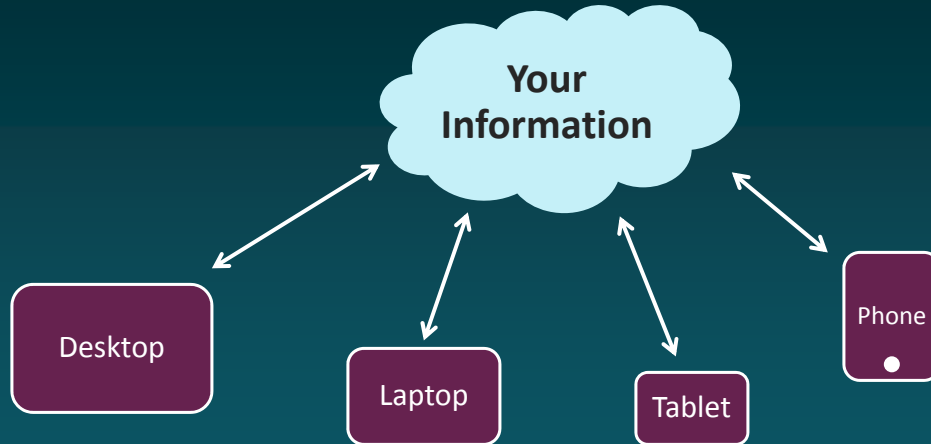
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Agenda

- What is the cloud anyways?
- Services for file storage
- Services that will run your presentation
- Services for managing your business
- Services for serving prospects & customers

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The cloud is simply offsite storage and functionality accessed via the Internet



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Using a cloud service

Look for a service that offers web access and apps for your devices

Turn on autosync if applicable

Free is good but pay when necessary

Have access to another device

Test that it does work before you need it

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Storing files in the cloud gives instant backup & sharing between devices

Presentation1.pptx



iCloud

If your computer dies, you can get your file from another device

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Many services allow you to share a file with someone

Share

Send email

Post to

Get a link

Help me choose

Permissions

This file is not shared

Send a link to "WhatsInYourBag.pptx" in email

To

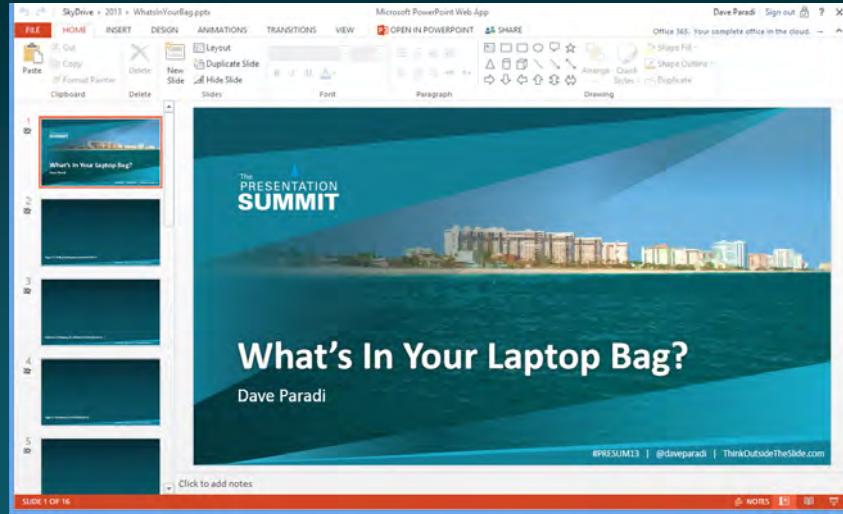
Recipients can edit

Require everyone who accesses this to sign in

SkyDrive in browser

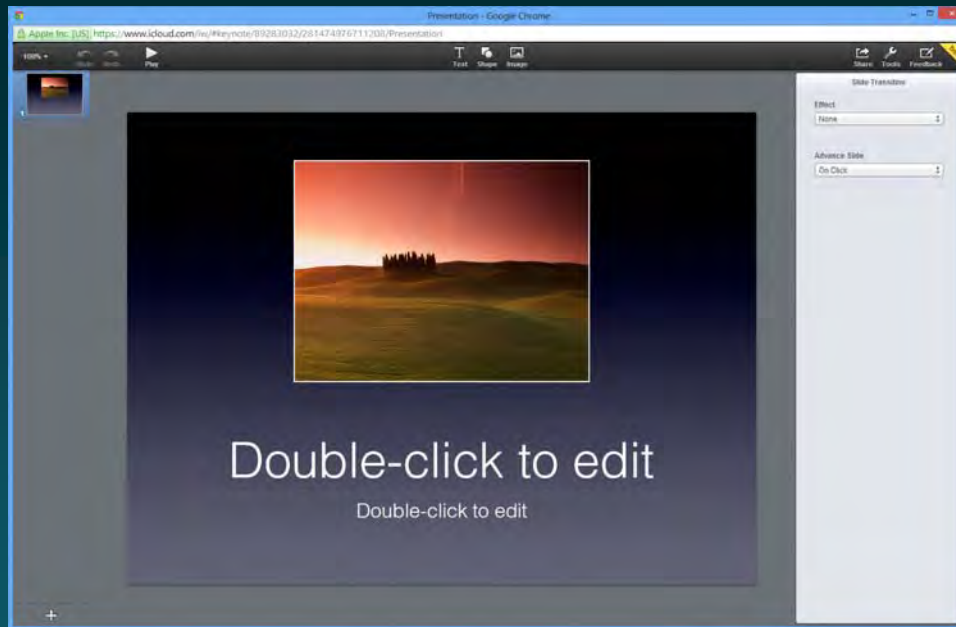
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Some services also offer view/edit functionality



SkyDrive in browser

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Keynote in browser via iCloud

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skydrive.live.com/?mkt=en-US#/view.aspx?cid=1D53EC789CA31C11&... Search

Microsoft Corporation

SkyDrive • 2013 • WhatsInYourBag.pptx Microsoft PowerPoint Web App Dave Paradi Sign out ? X

FILE HOME INSERT DESIGN ANIMATIONS TRANSITIONS VIEW SHARE

Paste Delete New Slide

Clipboard Delete Slides

Font Paragraph Drawing

1 What's In Your Laptop Bag? Dave Paradi

2

3

4

Slide 1 of 16

Click to add notes

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SkyDrive in browser on iPad

Some services will play your presentation

The PRESENTATION SUMMIT

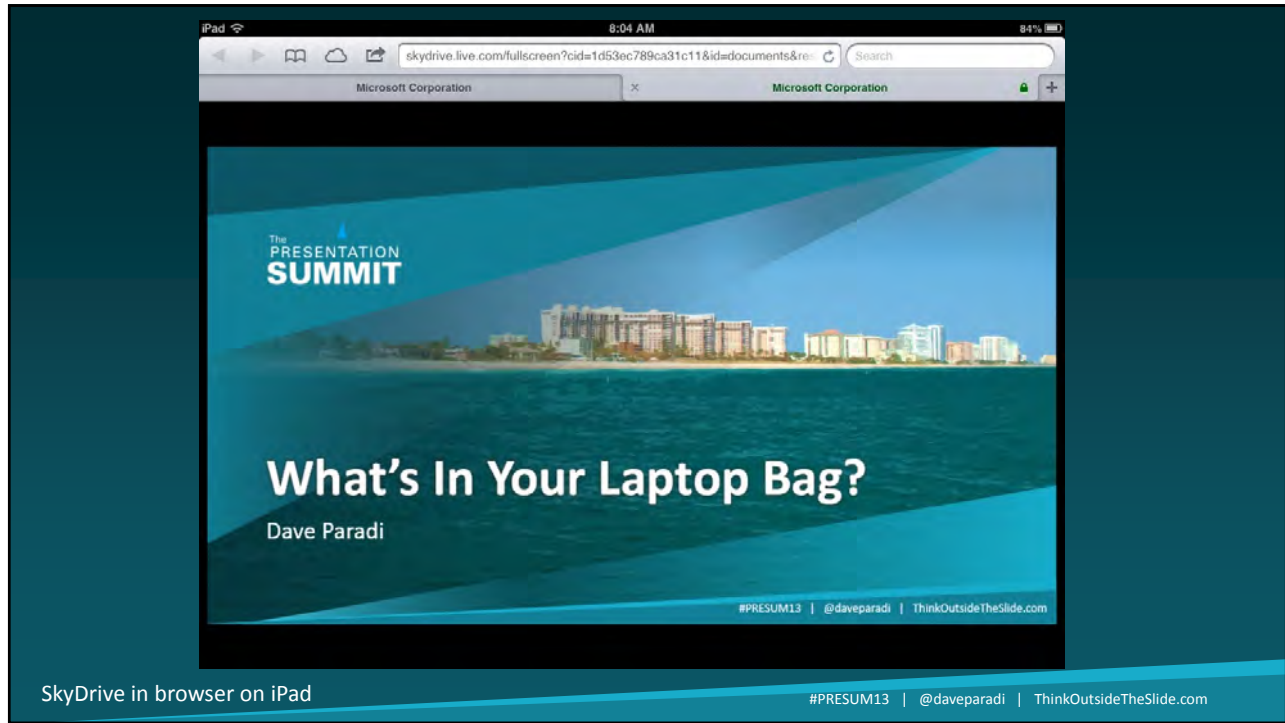
What's In Your Laptop Bag?

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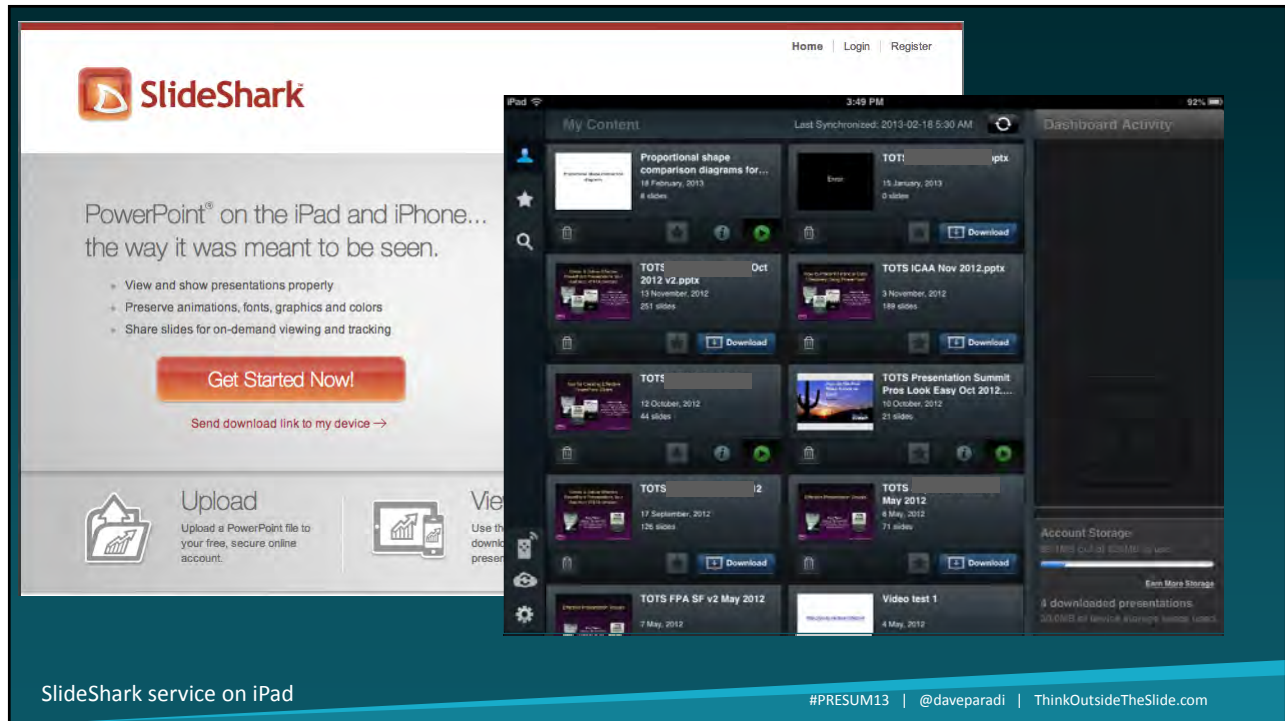
SkyDrive in browser

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SkyDrive in browser on iPad

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SlideShark service on iPad

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Online backup of all important files adds second layer of protection with local backups (Backblaze)

BACKBLAZE

Home How it Works Buy Now For Business About Us Partners Help Me My Account

Overview Account **View/Restore Files** My Restores Locate My Computer Transactions

Welcome dave, Sign Out

View/Restore Files

Choose Method:

- Download Zip File (Free)**
You will receive an email once your files are ready to restore. Your files will be put into a zip format and available for download.
- USB Flash Drive (\$99) 53,000 MB max (53 GB)**
Your files will be sent on a USB Flash Drive.
- USB Hard Drive (\$189) 3,000,000 MB max (3 TB)**
Your files will be sent on an external USB hard drive. (You will receive a drive large enough to contain your data.)

Choose files below to restore:

Selected: **0 byte** Continue with Restore

Machine: **studio15_2013_09_01** Files backed up from: **Beginning of Time** to **Today at 6:14 AM**

Folders: Select all folders and files

Files: Name Size Modified

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Manage email online (Exchange/Office 365)

Office 365 Outlook Calendar People Admin Dave Paradi

Office 365 admin center

dashboard setup users and groups domains licensing service settings service health reports support purchase services message center

service overview

service health
No service issues

service requests
No open service requests

inactive email users
0 users have not signed in for 30 days or more.

mail protection
890 messages received, 431 blocked by filtering.

current health

Exchange No issues

Identity Service Service restored

Office 365 Portal No issues

view details and history

planned maintenance
No planned maintenance scheduled.

admin shortcuts

resources

community

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Manage accounting online (Freshbooks)

Expenses

Date	Category	Notes	Amount
Aug 21, 2013	Software	Aweber	19.00
Aug 21, 2013	Software	Mail Exchange	4.63
Aug 10, 2013	Education and Training	Globe & Mail	37.62
Aug 10, 2013	Software	Webinars On Demand	68.00

Tax Summary (CAD)
Dave Paradi Consulting
Between January 01, 2013 and August 24, 2013

Tax Name	Taxable Amount	Taxes
GST (5%)		
Invoice	0.00	0.00
Less Expenses	5.21	0.26
NET (CAD)	(5.21)	(0.26)
HST (13%)		
Invoice	15.15	17.17
Less Expenses	14.90	72.97
NET (CAD)	10.25	14.20

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Manage travel arrangements (TripIt)

TripIt Pro just saved \$458 on airfare from ALIS to EWR! Upgrade to TripIt Pro now!

Boston, MA, August 2013
Aug 25 - 26, 2013 / Boston, MA

Travelers: Dave Paradi (Add) | Viewers: Add | Planners: Add

Map | Sharing | Options | Print | Flight Alerts

Sun, Aug 25 | Milford, MA, AVG: HI 25°C / LO 12°C | Add Plans

12:15 EDT Toronto (YYZ) to Boston (BOS)
Air Canada 360, Terminal 1 - Check Flight Status

13:47 EDT Arrive Boston (BOS)
Terminal B

Confirmation # NPTUQV - Online Check-in
Get Seat Advice

Less Info ▼
Fare class: Flex, W
Aircraft: E75, nonstop 1h, 32m, 715 km

David Paradi, FT# 739659738, Ticket # 0142123958969

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Manage to do lists (Wunderlist)

The screenshot shows the Wunderlist application interface. On the left is a sidebar with navigation options: Inbox (9), Starred (1), Week (2), Website (12), PISTGI book (3), Business Admin (5), and University Packing List (selected). Below the sidebar is a 'Add a list...' button. The main area shows a list of items for 'University Packing List' with checkboxes and star icons. Below this is a section for '12 Completed Items' with a scroll indicator.

Item	Status	Date	Star
Buy There	<input type="checkbox"/>		★
Make	<input type="checkbox"/>		★
Purchase	<input type="checkbox"/>	26.08.2013	★
Food/Supplies	<input type="checkbox"/>	26.08.2013	★
Packing List	<input type="checkbox"/>		★

Item	Status	Star
AmEagle-White/Gator-Blank-Shirts	<input checked="" type="checkbox"/>	★
Tylenol-Aerius-Meds	<input checked="" type="checkbox"/>	★
2-Ethernet-Extensions	<input checked="" type="checkbox"/>	★
Ikea	<input checked="" type="checkbox"/>	★
Staples	<input checked="" type="checkbox"/>	★
Comforter-Towels	<input checked="" type="checkbox"/>	★
Sheets	<input checked="" type="checkbox"/>	★

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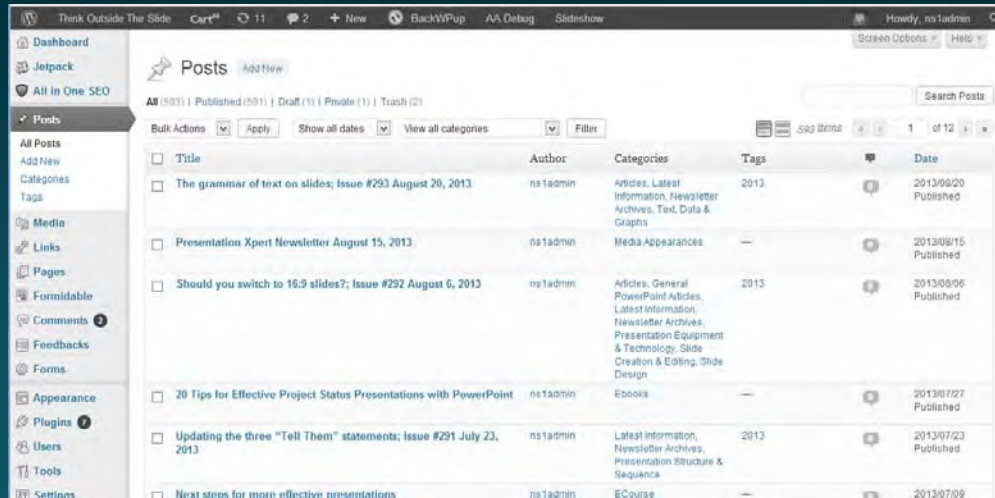
Manage prospect/customer info (CRM Salesforce)

The screenshot shows the Salesforce CRM interface. At the top is the Salesforce logo and navigation tabs: Home, Chatter, Files, Accounts, Contacts (selected), Reports. Below the navigation is a 'Recent Items' sidebar with a 'Recycle Bin' button. The main area displays 'Contacts Home' with a search bar and a 'View: All Contacts' dropdown. Below this is a 'Recent Contacts' table with columns for Name, Account Name, and Phone.

Name	Account Name	Phone
News	Vinta	(861)
Tibed	AB SI	01-51
Craig	Bank	(416)
Chu S	G2 U	(212)
Moon	RBC	(416)
Kemp	TD C	(919)
MacT	Unkn	(780)
Guv E	Unkn	(502)
Brig	Unkn	(416)

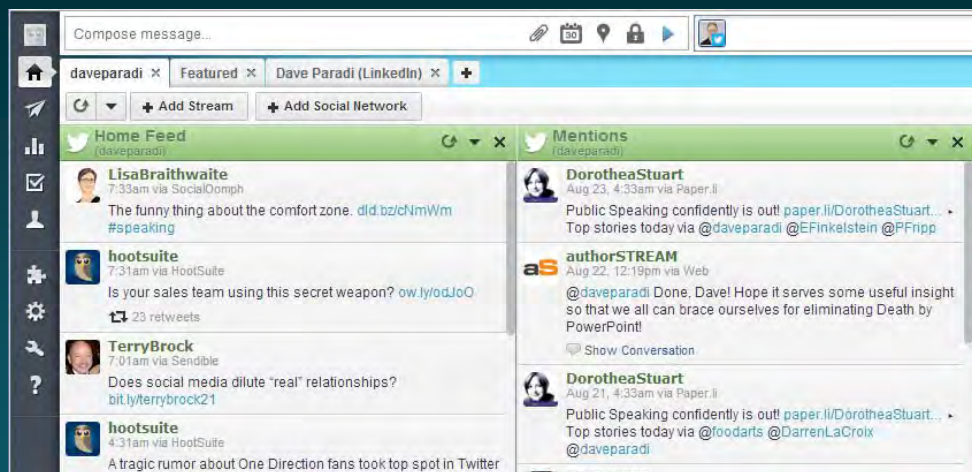
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Manage your web presence (WordPress)



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Manage your social media (Hootsuite)



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